



## Panera Bread Bucks 5K Series Raises \$101,000 for Bucks County Non-Profit Groups; Attracts 22 Percent More Runners

**Doylestown, PA and Trevese, PA (July 2008)** – The Panera Bread Bucks 5K Series, seven road races benefiting Bucks County non-profit organizations, announced the series attracted 22 percent more runners in 2008 and raised \$101,000.

“We had another record-breaking year,” said Dick Patterson, president of the all-volunteer board of directors that oversees the event. “The series hosted a record number of athletes and raised a record amount of money. I’d like to thank Panera Bread and all of our loyal volunteers and sponsors who were critical to the success of this year’s race series.”

The Panera Bread Bucks 5K Series featured seven 3.1-mile races and 1-mile fun runs, attracting nearly 3900 runners between the ages of seven and 70. The races benefited organizations in the County that provide wholesome family activities and improve the physical fitness of the community including: the Central Bucks Family YMCA, New Hope Solebury Community Association’s Scholarship and Athletic Funds, CancerFit, SERTOMA, Bucks for Kids, Doylestown Business and Community Alliance, Our Lady of Mt. Carmel School, Chalfont’s Parks and Trails, and Special Equestrians.

“Panera Bread is a neighborhood-oriented cafe, and we are committed to supporting worthy causes in our community,” said Tammy Dwyer, director of marketing for Panera Bread. “We are thrilled that our first year as title sponsor of this race series has had such a positive impact on organizations and residents throughout Bucks County.”

Winners of the 2008 Panera Bread Bucks 5K Series Championships were Keith Capecci and Sarah Simonetti. Simonetti runs for Pennridge High School, where she has set several school and conference records. Capecci is a graduate of Council Rock High School and currently runs for Villanova University.

Panera Bread has three bakery cafes in Bucks County: Valley Square Shopping Center in Warrington, Street Road in Feasterville and Lincoln Highway in Levittown. A fourth bakery cafe will open in Bensalem in August.

Additional sponsors of the Panera Bread Bucks 5K Series include: Comcast, Delaware Valley College, Marvic Supply Company, Univest, Quigley Corporation, Advanced Health and Performance Center, Fred Beans Family of Dealerships, Hall Family Chiropractic, Trainingzone Sports, Annie’s Water Ice, Eagle’s Peak Spring Water, Smithprints, Unifrutti of America, Bagel Barrel, and Planet Smoothie.

### **About the Panera Bread Bucks 5K series**

Founded in 1996, the Bucks 5K Series is Bucks County's premier race series. Proceeds benefit seven non-profit organizations serving Bucks County. In 2008, 3900 runners entered the races and the overall Series winners are recognized as the "Best of Bucks". In addition, each of the seven races gives first, second and third place awards in 5-year age groups, with the overall male and female and the top age-graded male and female master racers recognized. Each race has a 1-mile fun run with awards for all finishers and many of the races include 2-mile fitness walks. In 2008, for the first time, all races featured the ChampionChip timing and scoring system.

### **About Panera Bread**

Panera Bread serves fresh baked, handcrafted artisan breads, sweet and savory baked goods, hand-tossed salads, wholesome soups, and signature sandwiches in a distinctly warm and welcoming environment. Panera Bread is committed to using great tasting, quality ingredients in the food we offer and contributing to the neighborhoods in which our customers and employees live and work through programs like Operation Dough-Nation. Headquartered in Richmond Heights, MO, Panera Bread owns and franchises 1,106 bakery-cafes under the Panera Bread® and Saint Louis Bread Co.® names as of August 28, 2007. For more information, visit [www.panerabread.com](http://www.panerabread.com).